

*Updated December 2018*

## **SAMPLE PRESS RELEASE**

**FOR IMMEDIATE RELEASE:**

**FOR MORE INFORMATION, CONTACT:**

**[NAME]**

**[ORGANIZATION]**

**[PHONE]**

**[EMAIL]**

### **National Cancer Survivors Day<sup>®</sup> To Be Held Sunday, June 2**

[CITY, STATE] – National Cancer Survivors Day<sup>®</sup> is Sunday, June 2, 2019. This unique celebration will mark the 32<sup>nd</sup> annual National Cancer Survivors Day<sup>®</sup>. Thousands of people in hundreds of communities across the globe will hold celebrations on this day to honor cancer survivors and to show the world that life after a cancer diagnosis can be fruitful, rewarding, and even inspiring.

[ORGANIZATION] is hosting [BRIEF DESCRIPTION OF EVENT; DATE/PLACE/TIME] to commemorate National Cancer Survivors Day<sup>®</sup>, and you're invited.

“Come see how life after cancer is more than just surviving. It can be beautiful, abundant, and fulfilling. And that’s something to celebrate,” says [NAME], NCSO coordinator for [ORGANIZATION]. “You will find our community’s National Cancer Survivors Day<sup>®</sup> celebration filled with joy, hope, camaraderie, and compassion as we acknowledge our community’s cancer survivors. We will also recognize the contributions of their families, friends, and healthcare providers and raise awareness of the ongoing challenges faced by cancer survivors today.”

Here in [TOWN/CITY], we will celebrate with [DESCRIPTION OF LOCAL ACTIVITIES]. This local event is part of a worldwide celebration coordinated by the National Cancer Survivors Day<sup>®</sup> Foundation and supported by *Coping<sup>®</sup> with Cancer* magazine.

Anyone living with a history of cancer – from the moment of diagnosis through the remainder of life – is a cancer survivor, according to the National Cancer Survivors Day<sup>®</sup> Foundation. In the United States alone, there are more than 15.5 million people living with a history of cancer.

Major advances in cancer prevention, early detection, and treatment have resulted in longer survival, and therefore, a growing number of cancer survivors. However, a cancer diagnosis can leave a host of problems in its wake. Physical, financial, and emotional hardships often persist for years after diagnosis and treatment. Survivors may face many challenges, such as limited access to cancer specialists and promising new treatments, inadequate or no health insurance, financial hardships, difficulty finding employment, psychosocial struggles, and a lack of understanding from family and friends. In light of these difficulties, our community needs to focus on improving the quality of life for cancer survivors.

“Despite the numerous challenges they face, cancer survivors live full, productive lives and serve as an inspiration to all of us,” says [NAME OF NCSO COORDINATOR]. “It’s time for our community to stand with them and help find ways to lessen the burdens a cancer diagnosis brings.”

This year’s local National Cancer Survivors Day<sup>®</sup> Celebration of Life will be held in our community at

WHERE:

WHEN:

PHOTO OPPORTUNITY:

Visit [NCSO.org](http://NCSO.org) for more information about National Cancer Survivors Day<sup>®</sup>.

**Caution:**

- **Do not use in present form.**
- **Replace bracketed material with local names and data.**