

Updated December 2018

SAMPLE MEDIA ADVISORY

MEDIA ADVISORY
[DATE]

FOR MORE INFORMATION, CONTACT:

[NAME]
[ORGANIZATION]
[PHONE]
[EMAIL]

[ORGANIZATION] Hosts National Cancer Survivors Day[®] Event

WHO: Everyone is invited to join our community's cancer survivors and their family members, friends, oncology professionals, and volunteer workers in celebrating National Cancer Survivors Day[®]. According to the National Cancer Survivors Day Foundation, a "survivor" is anyone living with a history of cancer – from the moment of diagnosis through the remainder of life.

WHAT: The local NCSD event is part of an annual, worldwide celebration of life held in hundreds of communities throughout the United States, Canada, and other participating countries on the first Sunday in June. Participants unite in a symbolic event honoring the millions of people who are living with and beyond cancer.

WHEN: [DATE AND TIME]

WHERE: [LOCATION OF LOCAL EVENT, including address and directions]

LOCAL SPONSORS: [PARTICIPATING ORGANIZATIONS AND SPONSORS]

NATIONAL CONTACT: NCSD National Media Hotline (615) 794-3006, email info@ncsd.org

NATIONAL SUPPORTER: *Coping[®] with Cancer* magazine

Caution:

- *Do not use in present form.*
- *Replace bracketed material with local names and data.*